

**UNDESIGN THE REDLINE** is an exhibit that frames and unearths our most deep, systemic and entangled national crises. This interactive exhibit, workshop series, and curriculum explores the history of structural racism and classism, and how these designs compounded each other from 1938 Redlining maps until today. Ultimately, the exhibit asks how WE can come together to undesign these systems with intentionality.

This project was developed by [designing the WE](#), a for-benefit design studio from New York. Their team is made up of a diverse group of collaborators, with a shared passion for positive change, including social, cultural and economic development.

**Undesign the Redline** is organized into five, interconnected sections:

**SECTION 1 - INTRODUCTION**

*Provides a baseline understanding of Redlining policy during the New Deal era.*

**SECTION 2 – MAPS**

*Includes local Redline maps of Omaha, Lincoln, and Council Bluffs created in the 1930s. Also includes specific language and details pulled from the Home Owners Loan Corporation community assessments.*

**SECTION 3 – TIMELINE**

*The timeline is the centerpiece of the exhibit, putting Redlining into its proper historical context from the genocide of American Indian peoples through today.*

**Section 4 - LIVING ARCHIVE**

*Is an opportunity for you to add your own Redlining story and pin contemporary articles or research related to the legacy of housing discrimination.*

**Section 5 REFRAME RE DESIGN RE INVEST**

*How do we bring investment into a community that connects and builds wealth broadly with communities and heals the wealth destruction? How do we see problems in education, healthcare, housing and inequality as interconnected? How do we involve everyone in the problem solving of these issues from the ground up?*

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## TOUR DETAILS

Each group reservation is an hour in the exhibit. Tours are usually 45 minutes with 15 minutes remaining for discussion in space. Entering this space, you will engage with challenging topics, troubling history, and uncomfortable themes.

Because the issues here are challenging, your tour guide's role is to present the information, but not to defend it. They are students of this history as well. They are not the ultimate resource on the material presented here, nor do they hold all the answers for moving past this history. **The work of undoing generations-worth of institutionalized discrimination is a task we collectively share. Please be mindful when engaging in dialogue in this space.**

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## PRE-TOUR DISCUSSION QUESTIONS

- ❖ In what ways is Omaha segregated today?
- ❖ What role do we play in the racial landscape/segregation of Omaha today?
- ❖ What is the goal of your visit to the exhibit?
- ❖ How do you see the Redline exhibit fitting into a larger conversation/curriculum that your group is exploring?